

The Lighter Side

Cartoonists around the world respond to Doll and Peto's 50-year follow-up of the seminal BMJ doctor's study which confirms that smokers die, on average, 10 years earlier than non-smokers.



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The headline of a front-page story in the Buenos Aires, Argentina daily *Página 12* reads 'Diez años hechos hamo'. Ten years up in smoke. Reporter: "Smoking takes ten years off a smoker's life." Tobacco industry representative, standing in front of 'Cigarette factory' sign: "Yeah, sure, but they're the last ten, eh?"
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